



ANNUAL REPORT

FISCAL YEAR 2015-2016

TRANSFORMING LIVES

Making Delhi NCR a Hunger Free & a
Healthier Community

Over **4.2 Million** Meals fed



Our corporate and support partners sustain and grow our food distribution programs through generous donations of funds, food, and volunteer time that serve tens of thousands of families, seniors, and individuals each week.

2015-2016 By the Numbers

Over **1.4 Million** meals
were provided to the most
vulnerable population in Delhi NCR

1,17,766.45 Kilograms
of Non Perishable Food were
contributed by FoodBank
supporters

INR 1,01,47,554
Worth of Food were received to
help feed the beneficiaries

10000 Beneficiaries
were served including –
Children & Adults

26 Institutional Feeding
Partners relied on us to receive
food for their feeding programs

44
Feeding locations were covered

99 Companies supported in kind and
contributed in providing one meal daily
to the most vulnerable population in
Delhi NCR

21 Schools **2** RWAs helped
organise donations drive and
collected in kind & financial
support

66 Individuals contributed their
time and resources to create a
hunger free community
in Delhi NCR

FoodBank Programs

We serve people's needs with hot cooked meal and healthy snacks to help improve the individual's need to well being of their family who are struggling to make ends meet . Our programs are helping to meet various needs not only in Food but also in the areas of:

Nutrition

Education

Livelihood

Shelter

Healthcare

THE GRAND

"Feeding
Hope"

Charity Gala



43,000 Meals'
worth of food value were generously
donated by Delhi Gurgaon FoodBank
supporters during the first ever "The
Grand Feeding Hope" fundraising
Charity Gala 2015.

Fundraising Campaigns



- 1 21X NoFilter Restaurant Fundraiser helped feed 1625 meals and showed the way how Restaurants can contribute
- 2 Feed the Need Campaign Spoon University, March 2016 help us in creating a larger dialogue and awareness around the issue of food wastage and hunger.
- 3 Bombay Bakery helped raise funds to support 1000 meals on World Macaroon Day
- 4 Ten Heads Festival Oct 2015 platform gave us an opportunity to bring more individuals on board who are presently helping us to tackle hunger in our own community.
- 5 Mom's Art of Giving showed the unity of individuals coming together no matter where one lives and work, what matters is what can one do to feed the hungry. The campaign helped raise food for 6000 meals from across the globe.



Food Drives



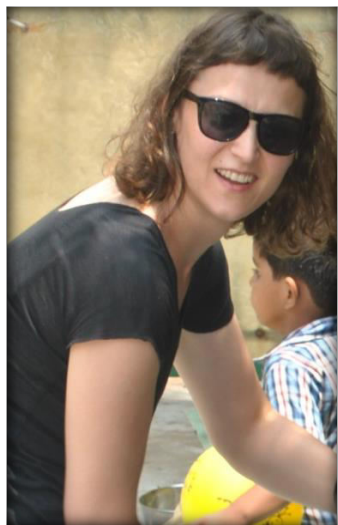
The 4th Annual Food-A-Thon Campaign, the largest food drives in Delhi NCR was supported by many corporates & schools and succeeded in collecting 46000 kilograms of non perishable food which helped Delhi NCR FoodBank feed nutritional meals to thousands of hungry children, families and seniors in our communities.

53 Food Drives contributed in a huge way to serve the hungry .



Volunteers making a difference

Volunteering at Delhi NCR FoodBank opens up to a many lot opportunities to serve the communities. Our Volunteers have truly helped give out food to people in need, educating children, enhancing skills, raising funds during special events and has made the effort a rewarding, productive, and a memorable one by making a difference in many lives.



FoodBank Supporters



ELSEVIER



Sanskriti School



Lotus Valley INTERNATIONAL SCHOOL
Sector-126, Expressway, Noida (U.P.)



Toyota Kirloskar



innovating the way brands are built
dentsu AEGIS network



#nofilter
#Café #bar #music

Voices from our Volunteers & Feeding Partners



It had been a great experience and privilege to be associated with Food Bank. Nutrition is an essential part of life especially of the beneficiaries we work with, and it is the basic need that needs to be fulfilled before anyone ventures into further growth. The support provided by Food Bank time and again since 2012 has made our attempt to counter malnutrition worthwhile. We are really thankful to the initiatives of Food Bank which facilitated us to reach out to more beneficiaries.

Shradha Vedbrat



We have seen immense changes in our school after partnering with Gurgaon FoodBank. They not only helped us with Food everyday but they also helped us start the Kitchen facility in the school by supporting us with Utensils and other Kitchen facilities. Due to which, enrolment of children has been increased in the school, parents are very happy to see that their children getting meals daily. Credibility of our organisation has also been increased.

Zuber (Project Director - Sakshi) - "



I am humbled to be associated with the FoodBank. It has given me the opportunity to understand the hardships faced by the underprivileged, compelling me to help them through this amazing platform.

Eshan Singla (Student of The Shri Ram School, Moulsari)



Dreams are not made into reality on empty stomachs. Delhi Gurgaon FoodBank makes many of the nation to make their dreams come true. To remain happy one should spread happiness around to others, else the chi of life would one day dry out. Giving is Happiness.

Sanidhya Sharma (Student of Delhi Public School, R. K. Puram)

Learnings' & Challenges.....

After having the foodbank being implemented for over four years, there has been challenges in both operations and implementations on ground(in kind donations) from which the following learnings' were emerged:

1. Need for increasing stakeholders for financial commitments to support the operations of the project.
2. Need for increasing individual giving in kind and financially.
3. Need for increasing corporate partnerships for both in kind & financials.
4. Need for enhanced brand visibility.
5. Need for ease of ongoing individual giving.
6. Need to have quality communications created and iterated.

New ideas implemented based on learnings:

1. Ongoing **Restaurant Fundraising Campaign** targeted to run on a monthly basis has a successful pipeline with a minimum target of 5 restaurants on a monthly basis. Presently we have 11 number of restaurants committed and many more in pipeline for finalisation.
2. Increasing Individual giving is creating more traction. Presently we have 70 number of individuals committed and we see an increased by 32% through our **"Monthly Giving Club"** model.
3. Increasing corporate programs for **food drives**. Presently we have 99 number of corporates running food drives and this year have increased by 15%.
4. **Brand visibility** in media and partnerships in events enhanced and therefore, need to build more to build more partnerships.
5. Have integrated **online giving platform** and we have over 220 visitors daily on the giving platform.

Challenges.....

1. Restaurant Fundraising Campaign are successful and communications and templization is the core challenge which is being worked upon.
2. Individual giving is increasing and the key challenge is that this is time and people intensive therefore, is coordinated in between all ongoing operational points.
3. Online giving platform is successful to create traction and for conversions we lack the communication teams that are able to create and have iterations of updates to create conversions.
4. There are operational funding needs that are presently not being met within this program budgets and therefore, there is a need of opportunities to gain momentum of communications, partnerships and operations.

Financial Statement

Particulars	Amount In INR
Activity costs	3284284
Operational Support Costs	580860
Total implementation costs	3865144

Activity Cost

Details of Activity costs Summary	Amount In INR
Food Drive	187480
Food Acquisition & Dispatching	253649
Marketing & Partnerships	804192
Food Storage & Transportation	584700
Media Engagement & Communication	163800
Implementation & Monitoring Supervision and Management by Project Lead	300000
Communication Cost for Implementation	115523
Food Security Foundation India	416940
Third Paty Impact Assessment	458000
Total INR	3284284

Operational Support Costs

Project Support Cost	Amount In INR
Statutory and Legal Compliance	28090
Misc. Expenses	0
Finance,HR and Admin	360000
Utility Bills	60940
Repairs and maintenance	78960
Postage & Couriers	3490
Printing & Stationery	49380
Total INR	580860

About Delhi Gurgaon FoodBank

Established in 2012, Delhi Gurgaon FoodBank (also known as Delhi NCR FoodBank) our mission is to connect nutritional food with the hungry, in a systematic and process driven manner to end the fight against hunger and malnutrition in Delhi NCR.

Together with our Institutional Feeding Partners, supporters, volunteers we work to end hunger in the community we live by providing atleast one nutritional meal a day, improving access to food, and promoting nutrition.





Thank you!

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